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FOR IMMEDIATE RELEASE

## **Schneiderman's Furniture to work with Transcend to implement a ShoreTel VoIP Telephone Solution**

Minneapolis, December 1, -- Transcend Communications, Inc., announced it has signed an agreement with Schneiderman's Furniture located in Lakeville, Minnesota to provide a multi-site ShoreTel VoIP and unified messaging solution.

"We have developed a great partnership with Transcend. Having met with many companies, I found that Transcend was confident in what they do and took that extra step to help us out," said Mike McRae, Manager of IT. "Having a rather antiquated system kick started our search and Transcend offered the ShoreTel Solution. The ShoreTel System met our needs and provided us with one virtual phone system to replace seven separate systems. Now a customer doesn't have to hang up and redial different locations, all of our locations now live and breathe as one virtual location, including our warehouse! The installation was a piece of cake, and another huge benefit is centralized administration is right at our fingertips. The ShoreTel IP telephony implementation will provide a virtual communication system for all 9 Schneiderman's locations and over 160 employees," said McRae.

### **About Schneiderman's Furniture**

Schneiderman's Furniture could not have achieved the success we have without a long and rich history of superior customer service, innovative ideas and family values. From our humble roots as a general store in Meadowlands, MN in 1948, Schneiderman's Furniture has grown to be one of the most respected furniture companies in the Midwest with seven locations throughout Minnesota. The company is still owned and operated by the Schneiderman family who, along with a dedicated and knowledgeable sales and service staff, continue to uphold the commitment to quality and value that Max and Edna Schneiderman started all those years ago. For more information, please visit <http://www.schneidermans.com>.

### **About Transcend Communications**

The company was established in 1985 and has over 4,000 customers. By definition, Transcend Communications is a value-added Reseller and systems integrator that designs, develops, deploys and supports network, data security and IP telephony solutions. By reputation, Transcend Communications is known for taking the lead in providing customers with state-of-the-art technology to maximize the productivity of their data infrastructure. Simply put, companies that require more from their networks count on Transcend Communications to take them to the next level. For more information visit <http://www.transcendinc.net>.

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