



FOR IMMEDIATE RELEASE

TRANSCEND COMMUNICATIONS, INC. OF MINNEAPOLIS, MINNESOTA IMPLEMENTS THE SHORETEL IP TELEPHONY SOLUTION FOR ITR GROUP.

*Reliable, easy-to-use and cost-effective IP phone system dramatically
improves productivity and communications.*

August 14, 2007 | **Transcend Communications, Inc.** today announced it has deployed an IP Telephony Solution for ITR Group of Minneapolis, Minnesota.

Todd Montpetit, President of ITR Group said, “When we evaluated the IP telephony landscape and came across ShoreTel and Transcend, we were astonished by the product and service they could deliver. The ShoreTel platform will truly allow us to tightly integrate our Microsoft and Desktop applications.”

ITR Group was looking for a new IP telephony solution for their new Mendota Heights Headquarter Office. The ShoreTel Solution allowed them to save on cabling costs as well as provide time savings through Presence Management, Unified Communications and Office Anywhere applications. “The ShoreTel System was a perfect match for a growing technology company like ITR. The scalability and flexibility of the system along with the ability to expand easily was very important to them. The ShoreTel system offers them applications they will be able to utilize to improve the company’s productivity and collaboration,” said Ken Lamere, Transcend’s Account Executive for ITR.

About ITR Group

ITR Group, Inc. is one of the largest consulting and technology services firms in the state of Minnesota. Based in the Minneapolis Area, ITR offers clients superior services in the fields of Mobility, Management, Technology, and Staffing Solutions. Fueled by industry professionals who know what it takes to deliver personalized service and results, ITR’s expertise and passion for exceeding expectation is the driving force behind their company. ITR Group employs over 150 consultants, each dedicated to improving client operations by increasing revenues and reducing costs.

For more information on ITR Group and its services please visit www.itrgroupinc.com or call **651-757-4500**.

About Transcend Communications

People. Experience. Service.

Transcend was established in 1985 and has over 4,000 customers.

By definition, Transcend is a Value-Added Reseller and systems integrator that designs, develops, deploys and supports network, data security and IP telephony solutions. By reputation, Transcend is known for taking the lead in providing customers with state-of-the-art technology to maximize the productivity of their data infrastructure.

For more information on Transcend, visit www.transcendinc.net or call **800-800-0353**.

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