

FOR IMMEDIATE RELEASE



TRANSCEND COMMUNICATIONS, INC., OF MINNEAPOLIS, MINNESOTA, TODAY ANNOUNCES GEORGE DEMOU AS THEIR NEW PRESIDENT AND CEO.

August 21, 2007 | Transcend Communications, Inc., a leading voice and data communications provider in Minneapolis, MN announced that George Demou has become President and Chief Executive Officer. Previously, Mr. Demou was Vice President of Business Development at Transcend and responsible for growth and

development of Transcend into the Midwest IP Telephony market. Demou has vast experience in leading, developing and growing companies to become leaders in their industry.

Mr. Demou has worked in the technology industry for nearly 20 years and run companies in the Contact Center & IP Telephony Industry for the past 10 years. Mr. Demou has fulfilled many leadership roles as Director of Sales at IKON for eight years and joint ownership of a Telecom company in 1997 prior to owning his own Telecom Company; which was then acquired in June of 2006 by Transcend Communications. Mr. Demou states, "I would like to personally thank Todd Vojta (Transcend's previous President) for starting Transcend and building the foundation that is now the platform for our growth. I would also like to thank the Hecker Group for their backing that makes our accelerated growth possible."

Transcend as a company has a terrific amount of opportunity in a community that knows our technical capabilities. We continue to deliver value beyond the sale to our customers. "I am extremely excited for Transcend's future; we have the right employees and the right technology partnerships in an industry that is growing at a rate of 30% CAGR," states Demou.

About Transcend Communications

People. Experience. Service.

Transcend was established in 1985 and has over 4,000 customers. By definition, Transcend is a Value-Added Reseller and systems integrator that designs, develops, deploys and supports network, data security and IP telephony solutions. By reputation, Transcend is known for taking the lead in providing customers with state-of-the-art technology to maximize the productivity of their data infrastructure.

For more information on Transcend, visit us at www.transcendinc.net or call 800-800-0353.

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